



23rd March 2015 – European Parliament - Captain Euro Parliamentary Question for written answer E-001660/2015 to the Commission

Julie Girling MEP (ECR) Subject: Cost of Captain Euro: “Can the Commission confirm if the **Captain Euro** project receives EU funding? If so, how much has it cost European tax payers and from where are these funds allocated?”

Commission President Juncker: “The Commission was not involved, neither for financial nor creative matters, in this product.”

Answer E-001660/2015 given on behalf of the Commission 23.2015



9th July 2007- European Standing Committee - Draft Budget 2008 [MRS. JANET DEAN in the Chair]

Mr. Hoban: We should consider whether it is still appropriate for the European Parliament to sit in both Brussels and Strasbourg as that incurs additional costs. One of the things that we have not touched on is the information and communications budget of the EU. A publication that came out either earlier this year or late last year looked at spending across a number of different areas. It suggested that the total cost for information and communication came to £3.8 billion. That included the cartoon character **Captain Euro and a Europa** diary to go to schools. Would it not be appropriate to trim back some of these costs and to see whether we can achieve some of the savings that we are all keen to have in the European budget?

19th Nov 2007 - Column 1002 EU Budget

Mr. Hammond: That is to say nothing of the £3.8 billion a year that the EU spends on propaganda—public relations staff, pamphlets, teaching aids, school trips and cartoons. There is the originally named “**Captain Euro**”, whose mission is apparently to uphold the EU’s values—perhaps he could find time to fight fraud and waste as a sideline.

16th June 1998 - Euro (Publicity Material)

Mr. Mitchell: To ask the Secretary of State for Foreign and Commonwealth Affairs what is the cost of producing the European Parliament's publicity material relating to **Captain Euro**; what was the role of Her Majesty's Government in devising this campaign; and what proportion of its costs was borne by the United Kingdom. [45142]

Mr. Doug Henderson: Neither the European Parliament nor the Government have had any role in financing the **Captain Euro** publicity campaign, which I understand is a private venture.

10th June 1998 - Economic and Monetary Union

34. **Mr. Loughton:** To ask the Chancellor of the Exchequer what is the cost to public funds of the **Captain Euro** campaign. [46186]

Mrs. Liddell: There has been no public funding of the **Captain Euro** campaign by either the UK Government or by the European Parliament.

10th June 1998 – The Euro

Mr. Mitchell: To ask the Chancellor of the Exchequer what proposals his Department has to adopt the European Parliament's **Captain Euro** publicity in respect of the preparations for the introduction of the Euro. [45154]

Mrs. Liddell: HM Treasury has no plans at present to adopt the **Captain Euro** publicity in respect of the preparations for the introduction of the Euro.



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